

Workflow WEDNESDAYS

Max My Sync

Topic: Set SMART Med Sync Goals

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Best Practice

Set SMART goals to generate growth for your pharmacy's Med Sync program and define strategies that promote sustainability. Click [HERE](#) to watch the recorded Webinar.

Determine a Measurement Method that works for your Pharmacy

- Click [HERE](#) for example measurement methods

Define SMART Med Sync Goals

- Set short-term monthly goals - "Our team will increase sync enrollment by 20 patients by the end of the month"
- Set long-term (overall) goals based on your pharmacy tracking method. See Max My Sync long term goal suggestions below:
 - % of Total Active Patients Synced = 40 - 45%
 - % of Total Rx Filled that were Sync = 65 - 75%
 - % of Active Patient Volume Synced = 50 - 60%

→ *Tip: Break down monthly goals into patient/script count. For example, if your pharmacy is at 20%, what NUMBER of patients would get you to 23%?*

Utilize Dashboard to Document and Track Growth

- Document monthly sync numbers/measurements using a dashboard to track progress overtime.
- Track metrics electronically (Excel or Google Sheet) to ensure data is not lost overtime & you can analyze trends
- Keep a visual scoreboard for the entire team to see & update it routinely



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