Target Audience
This course provides pharmacists, pharmacy technicians, nurses, physicians, social workers and dieticians with the skills necessary to utilize motivational interviewing in their daily patient interactions to promote positive actions and attitudes.

Learning Objectives:
At the completion of this activity, the participant will be able to:
1. Identify the extent of the nonadherence problem
2. Distinguish between traditional approaches to MI and the new sense making approach developed specifically for health care professionals (HCPs)
3. Use appropriate MI skills to address patients’ concerns about health behaviors and treatments

Pharmacist Accreditation Statement: Purdue University College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This is an application based, continuing education activity of Purdue University, an equal access/equal opportunity institution. Universal Activity Number (UAN): 0018-9999-20-100-H04-P, 0018-9999-20-100-H04-T 8.0 contact hours (0.8 CEU). Release Date: 12/18/2020 Expiration Date: 12/18/2023

Faculty Disclosure Statement: All faculty AND staff involved in the planning, review or presentation of continuing education activities sponsored / provided by Purdue University College of Pharmacy are required to disclose to the audience any relevant commercial financial
additional planning committee members, reviewers, Berger Consulting, LLC staff and Purdue University College of Pharmacy staff have no relationships to disclose.

Dr. Bruce A. Berger, PhD, Berger Consulting, LLC, discloses that he is a Consultant for Pfizer and Novartis; on the Speaker Bureau for Novartis and Innovative Healthcare Speakers; on the Advisory Board for McKesson and receives APhA Book Royalties and NACDS Royalties and Fees.

Dr. William A. Villaume, PhD, Berger Consulting, LLC, has nothing to disclose.

Claiming Credit: Successful completion of the program involves passing each module’s graded assessment with a score of 70 percent or higher. Successful completion of this component will result in 8.0 contact hours of continuing pharmacy, nursing or medical education credit. Partial credit will not be awarded. Participation data of physicians, nurses, social workers, dietitians and others, will be provided to appropriate provider for the issuance of credit certificates. Pharmacist credit will be uploaded to CPE Monitor by Purdue University College of Pharmacy. Pharmacist participants must provide their NABP e-Profile identification number and date of birth (in MMDD format) when they register for the activity.

Please direct questions to the following:
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