



GPS



NCPA[®]
NATIONAL COMMUNITY
PHARMACISTS ASSOCIATION

Growth. Performance. Success.

2024 ANNUAL CONVENTION



Revitalizing Your Community and Your Pharmacy Business

NCPA 2024 Annual Convention and Expo
Columbus, Ohio

Speaker



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Project Manager – Consultant

Small Nation

Disclosure Statement

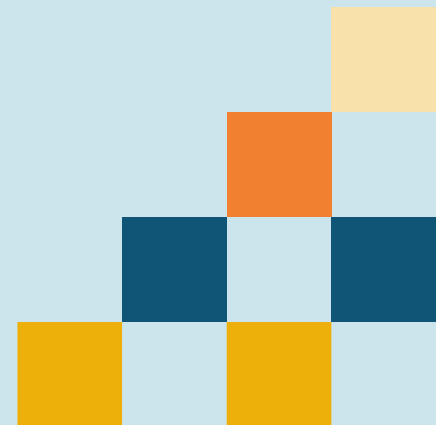
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Pharmacist and Technician Learning Objectives

1. Define community revitalization and how to leverage it in the community pharmacy setting.
2. Discuss strategies for integrating healthcare in community promotions.
3. Review best practices for initiating conversations with community partners.







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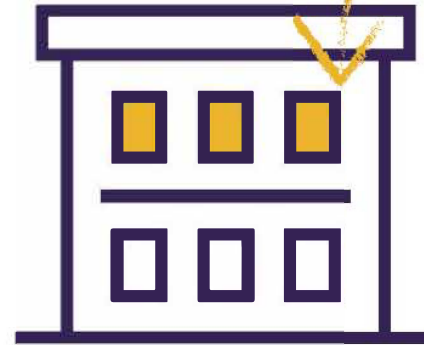
3 
EVENT
CENTERS

7 
NEW
DOWNTOWN
EATERIES

56+
HISTORIC BUILDINGS &
STOREFRONTS RENOVATED

34+
UPPER FLOOR
APARTMENTS

17 
NEW SPECIALTY RETAIL STORES



70% OF THE NEW
ENTREPRENEURS
ARE UNDER THE
AGE OF 40



75% OF THE NEW
BUSINESS OWNERS
ARE WOMEN

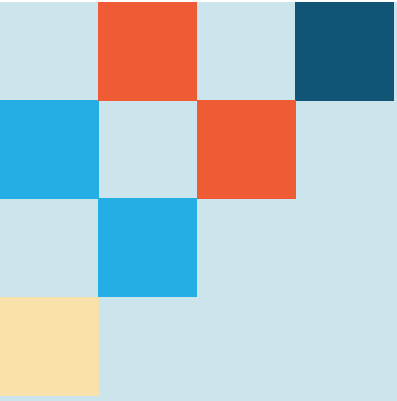
\$30M+ IN NEW PRIVATE
INVESTMENT

OVER 180 NEW DOWNTOWN JOBS

HOW WE DID IT

Opportunities for Small Town and Small Business Successes

1. Buy and renovate historic buildings.
2. Actively recruit tenants.
3. Become equity partners.
4. Provide financing.
5. Design and Promote.



Six Hundred Downtown

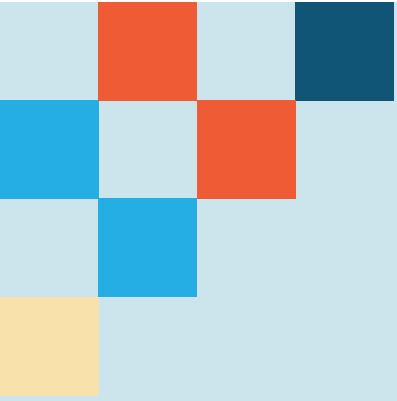
Award Winning Pizza Restaurant



KEY PLAYER
Brittany Saxton



Six Hundred Downtown: Before and After



Brewfontaine

Award Winning Craft Brew Bar



KEY PLAYERS

**Adam Rammel,
Jeramy Fitzpatrick and Brian Wall**

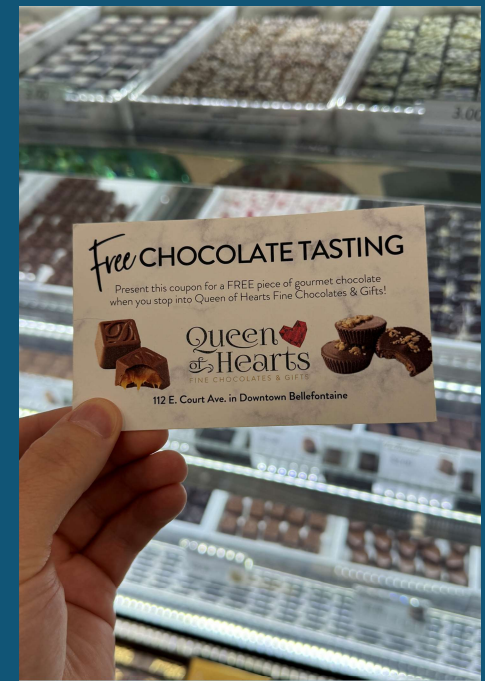
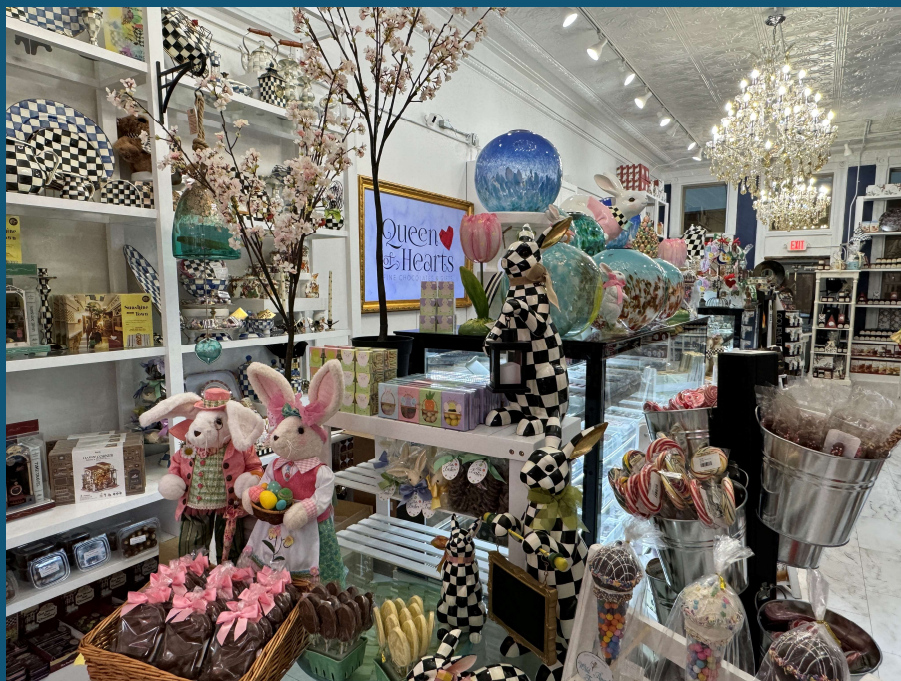




Brewfontaine: Before and After

Queen of Hearts

FINE CHOCOLATES & GIFTS



Queen of Hearts: Destination Retail Chocolate Shop



The Naked Goat Bath & Body

A Bath and Body Destination



KEY PLAYER
Shary Duff

Questions to Consider!

1. What is special about independent pharmacies?
2. What is special about your pharmacy?
3. "We survive together, or not at all" – how can you help communities and vice versa?
4. If someone said to you –
“What is one thing you can change/do –
what do you have control over?”



Build and Lead Your Community

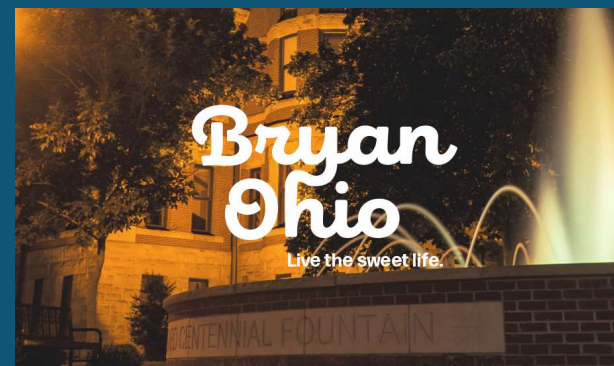


OPEN HOUSES and TOURS

EDUCATE ON the MISSION



COMMUNITY BRANDING



Questions?

Please reach out! And thank you!

Contact Information

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